

Benefit to Tullamore

Tullamore town has been nominated as one of only two Irish entries in the esteemed European Entente Florale Competition. Entente Florale or *International Floral Decoration Competition* as it was originally known has 10 countries competing in this year's competition. The Department of the Environment Community & Local Government nominated Tullamore town due to its achievements in the National Tidy Towns Competition. It is all your efforts and hard work in taking pride in your estates, green areas, sports facilities and private buildings that sees Tullamore increase its points steadily in the Tidy Towns Competition and thus being entered in Entente Florale is a very positive endorsement for all your work.

This year we have a number of key events happening in Tullamore, with the National Ploughing Championships in September, the Annual Tullamore Show and Castlepalooza. All of which will see increased visitors and spending to Tullamore so there are many other reasons why we can get more people involved to showcase the best of Tullamore this summer.