



# BLUNDELL MASTERPLAN

THE HEART OF EDENDERRY

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## EXECUTIVE SUMMARY

The Blundell Masterplan sets in place a positive road map for unlocking the potential of the heart of Edenderry and helping the area be transformed into a thriving part of the historic town centre. The town has enormous potential and is at a pivotal moment in grasping and realising that opportunity.

Within Edenderry momentum is building with several exciting projects already having taken place or planned for the near future. The masterplan will now help to provide a collective vision for the town centre and backlands area, driving forward the continued success that has already been building.



## VISION

“The blundell area will be transformed into a thriving part of the historic Town Centre, breathing new life and vitality back into its heart.

**Blundell Park:  
Strengthening the heart of  
Edenderry.”**

## WHAT THE MASTERPLAN CAN DO

The masterplan will have far reaching positive implications for the shape and quality of the town centre through opening up the backlands, reconnecting the town to its park and providing new places to live and work in the heart of the town. There is great scope to build on the growing success within Edenderry, harnessing the knowledge, passion, and enthusiasm of local people.

## MASTERPLAN OBJECTIVES

### A. RE-CONNECT

The Park and the Town, JKL Street and O'Connell Square.

- Recreate linkages to and from JKL Street
- Deliver a new street connection
- Strengthen connections with the canal and beyond



### B. RE-CREATE

Opportunities for new development; places to live, places to work.

- Establish development opportunity sites
- Uses - office / housing



### C. RE-ESTABLISH

The town centre as a place for people, bringing all together in the heart of Edenderry.

- Library & arts space
- Community centre
- Primary care centre
- Meanwhile use



### D. RE-DISCOVER

The Castle and it's Park as the beating heart of the town.

- Restore & adapt the castle
- Transform it's setting and Fairgreen
- Rejuvenate the park and it's spaces
- Activate the park through life and activity





## BLUNDELL MASTERPLAN

Get in touch with Offaly County Council if you would like to be involved.

### DELIVERY

The success of the Blundell Masterplan will be the **people** of Edenderry and the **community heart** they can provide. There is great scope to harness the **knowledge, passion, and enthusiasm** of local people in the delivery of the masterplan. Therefore, it is incredibly important to bring everyone along on the journey of transformation ensuring that **everyone** has the chance to be **part of the change**.

The masterplan delivery requires oversight and coordination, **led by Offaly County Council** but involving other key stakeholders. The successful delivery of the plan will provide **benefits for local people, businesses and the environment** - while creating a transformed open space for visitors and events.